

Description

We have an exciting opportunity for an articulate and enthusiastic team player to join our team as a Graphic Designer.

The position will work with the Marketing team to create professional, engaging, creative solutions that resonate with customers and uphold the Sunlite brand through catalogs, flyers, email, and digital media. The designer will also need to become exceptionally familiar in our products and product specifications and have great attention to detail while working with the Packaging Design team to layout retail packaging for our diverse product line. Attention to detail, the ability to multitask and to prioritize as needed is critical to the success of this position. The graphic designer will work closely with other associates on the team to successfully complete projects as well as work independently to accomplish goals.

Key Responsibilities:

- Supporting the creative services team in creation, design, layout, production of graphic materials.
- Utilize experience to implement best practices and innovate current processes.
- Stay current with design trends, color palettes, and themes.
- Find efficiencies for increased productivity.
- Effectively balance being detail-oriented with a sense of urgency.
- Develop and Implement mail/email campaigns.

Required Skills

- Knowledge of graphics creation optimized for print and web.
- Proficient in Adobe InDesign, Photoshop, Illustrator, and MS Office
- Self-motivated, deadline and goal orientated
- Ability to stay organized and work with a project management software.
- Ability to multi-task, shift gears as needed, prioritize as required
- Exceptional attention to detail and strong analytical skills.
- Excellent communication skills both written and verbal.
- Must have the ability to understand and convey concepts and design direction through layouts and effective written and verbal communication.
- Ability to collaborate with peers and associates.

Required Experience

- 1+ years professional graphic design experience in a corporate creative department, agency or design studio.
- Experience with web design including HTML knowledge preferred.
- An understanding of printing processes, image resolution requirements, and color profiles.